

Digital Identity Summit 2018

THE POWER
TO PREDICT

PARIS
MAY 14-15, 2018

LOS ANGELES
SEP 12-14, 2018



2018 SPONSORSHIP OPPORTUNITIES
ORDER FORM AND AGREEMENT

#DISUMMIT18

DIGITAL IDENTITY SUMMIT 2018: THE POWER TO PREDICT



85% of respondents found
Summit 2017 valuable.

Based on Digital Identity Summit 2017 Attendee Audit

THE MUST-ATTEND EVENT FOR DRIVERS OF THE DIGITAL ECONOMY

Digital Identity Summit 2018 unites global businesses looking to accelerate growth through the mastery of trusted digital identities. World-class speakers and leading practitioners will discuss the latest trends, best practices and innovations in digital identity.

Digital identity is reshaping trust decisioning and authentication for the digital age. At the Digital Identity Summit, like-minds from leading eCommerce companies, financial institutions, government entities and other segments convene to highlight the best practices used today—and the strategies that will be applied tomorrow.

Attendees benefit from personal interactions with executives and practitioners who recognize that addressing customer identification in the digital age requires new technologies, new ways of thinking, and a new ecosystem. This year's theme, The Power to Predict, will explore the future of digital identity and how to differentiate between trusted behavior and cybercrime in the cognitive, always-on era.

Why Sponsor

Digital Identity Summit 2018 sponsorship includes access to thought-leading decision makers and extensive interaction opportunities, including receptions, meals and breaks. You'll also have opportunities to establish valuable connections and become a member of the Digital Identity Summit sponsor ecosystem with additional benefits for 2019.

The Digital Identity Summit provides a relaxed and engaging experience. This achieves more effective engagements and relationships than lead generation shows and conferences. Past participants have included executives with:

AT&T	Facebook	Macy's	TIAA
Best Buy	JP Morgan Chase	Microsoft	Uber
Citi	LexisNexis	Netflix	USAA
Capital One	Lloyds Banking Group	OFX	Vantiv
Cisco	Lyft	Paysafe	Visa
Discover		PwC	and more...
eBay		Samsung	

WHY CUSTOMERS ATTEND...

Get current

The Summit is a unique opportunity to get up-to-date on the latest trends and strategies around online authentication.

Make personal connections

Collaborate with peers and experts who face the same challenges and learn what works.

Improve your customer experience and increase revenue

Learn strategies for protecting systems and data without treating their customers like criminals.

Understand threats and challenges specific to mobile applications

Understand specific techniques criminals use to attack mobile applications and best practices to defeat them.

Refresh and retool

Immerse themselves in the spectacular experience offered by the premier resorts and activities that make the Digital Identity Summit special.



“Very useful to hear real-life strategy examples from Lloyds.”

SPEAKERS AND PANELISTS HAVE INCLUDED SUCH NOTABLES AS...

- **Tom Brown**, SVP, U.S. Commercial Markets and Global Market Development, LexisNexis
- **Garrett Goff**, Director of Global Payments, Fraud and Analytics at Netflix
- **Chris Johnson**, President, Global Financial Services and Payments, Pitney Bowes
- **Sherief Khalil**, Senior Vice President Product, Citibank
- **Avivah Litan**, VP and Distinguished Analyst at Gartner
- **Mark Nelsen**, Senior Vice President, Risk Products at Visa
- **Kathryn Petralia**, COO and Co-Founder at Kabbage
- **Andy Renshaw**, Head of Digital Fraud and CX at Lloyds Banking Group
- **Andrew Sloper**, Head of Authentication and Authorization, JPMorgan Chase
- **David Fapohunda**, Director Financial Crimes Unit, PwC

BE A LEADER IN THE EXPLORATION OF THE FUTURE OF DIGITAL IDENTITY AS A 2018 SUMMIT SPONSOR!

Sponsorships are confirmed on a first-come, first-served basis and are available at the a variety of sponsorship levels.

	Lanyard	Gala Event Naming	Featured in Opening Keynote	Boardroom Access for Private Meetings	Main Stage Presentation	Breakout or Panel Session Speaker	Global Sponsor Benefits*	Investment
Founding Sponsor	●	●	●	●	●	●	●	ThreatMetrix
Diamond Sponsor	●	●	●	●	●	●	●	\$30,000
Platinum Sponsor					●	●	●	\$15,000
Gold Sponsor						●	●	\$10,000
Silver Sponsor							●	\$5,000

Global Event (Los Angeles)

Founding Sponsor	●	●	●	●	●	●	●	ThreatMetrix
Diamond Sponsor	●	●	●	●	●	●	●	\$50,000
Platinum Sponsor					●	●	●	\$40,000
Gold Sponsor						●	●	\$25,000
Silver Sponsor							●	\$8,000

ALL DIGITAL IDENTITY SUMMIT 2018 SPONSORS WILL RECEIVE THE FOLLOWING:*

- Turn-key demo station during the pre-Gala reception
- Hosted table with logo sign during lunch for partner centric discussions
- Logo displayed in premium marketing space on the Digital Identity Summit 2018 website
- Logo prominently displayed during event on signage
- Recognition in opening general session as event sponsor

*Paid sponsor speaking schedules vary by location and ThreatMetrix will assist with effective topic and content.

Additional Sponsor Opportunities

	Investment Paris	Investment Los Angeles	Sponsorship Available
Mobile App Sponsor	\$1,500	\$3,000	1
Charging Station Sponsor	\$1,000	\$2,500	1
Activity Sponsor (LA Only)		\$1,500	3
Conference Pens Sponsor	\$750	\$1,500	1

Save up to 15% off your sponsorship total when sponsoring both events.

THE DIGITAL IDENTITY SUMMIT 2018: THE POWER TO PREDICT

What marketing efforts will be used to promote Digital Identity Summit 2018?

Digital Identity Summit 2018 will be promoted through numerous communications channels, including email, printed mailing, online advertising, social media, user group communications, and sales engagements with our customers, sponsors, and prospects.

What are the timelines?

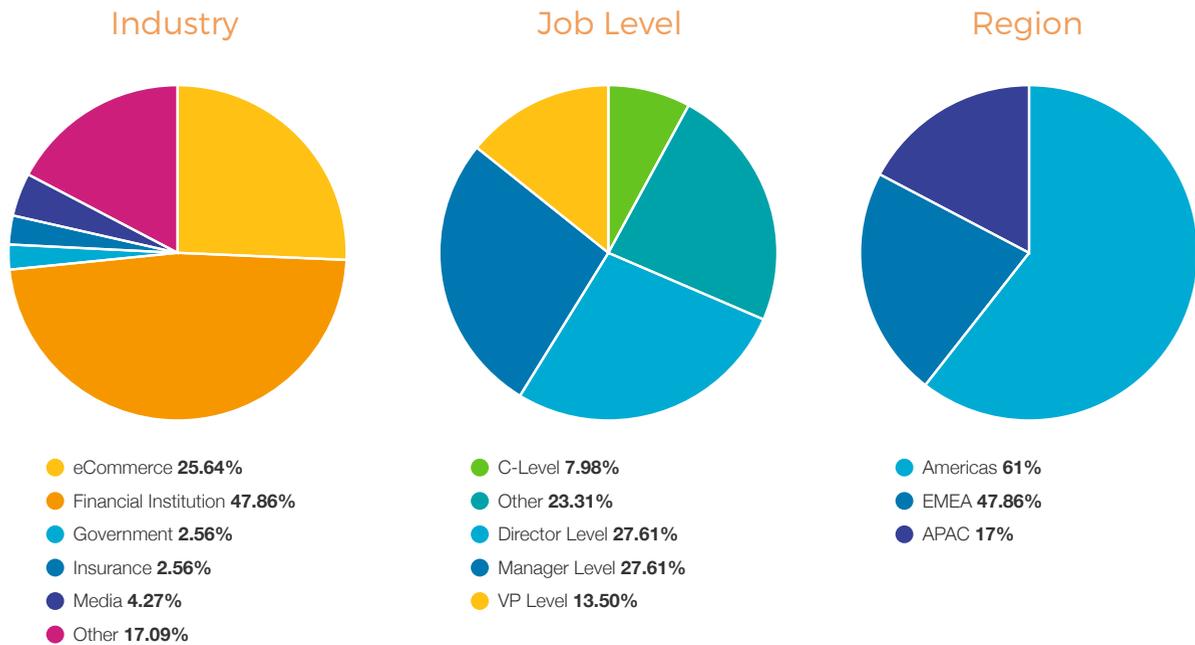
We encourage you to submit right away for the best selection of sponsorships.

Whom do I contact for more information?

Please contact partners@digitalidentitysummit.com



WHO ATTENDS?



DIGITAL IDENTITY SUMMIT 2018 ORDER FORM

Please send completed order form and agreement to partners@digitalidentitysummit.com.

Contact Information

Company Name ("Sponsor") _____

Sponsor's Primary Contact Name _____

Primary Contact Title _____

Primary Contact Mobile Phone _____

Primary Contact Email _____

Sponsorship Order Details

Sponsor agrees to purchase the following sponsorship opportunities, circle the level and indicate any add-on interest.

Paris Event Diamond Platinum Gold Silver Add-on _____

Los Angeles Event Diamond Platinum Gold Silver Add-on _____

Payment Information

Sponsor's Email for Invoice _____

Sponsor's Billing Contact _____

Sponsor's Billing Address _____

City _____

Acceptance

Sponsor agrees to abide by the terms and conditions below.

Signature _____

Name _____

Title _____

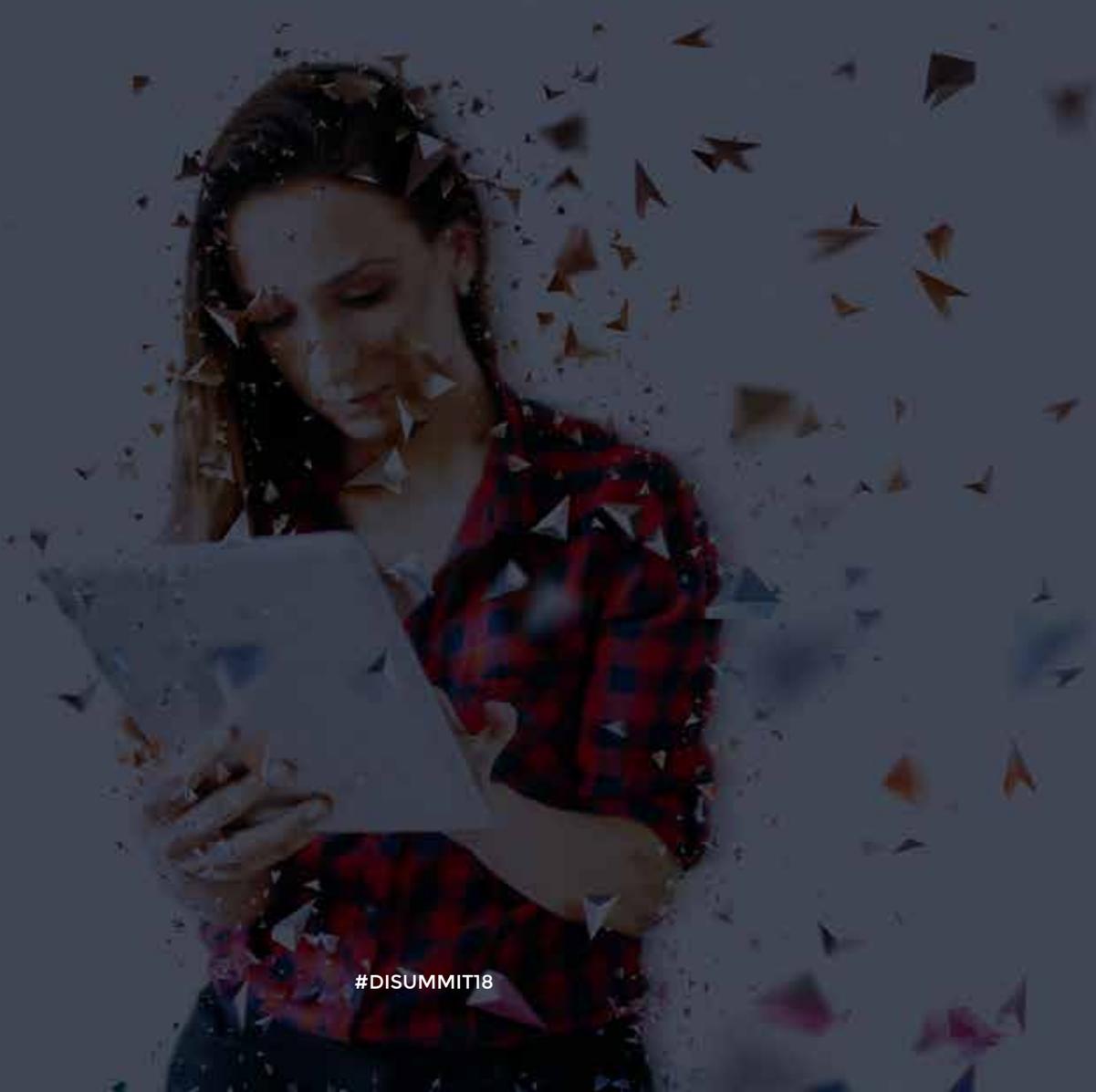
Date _____

DIGITAL IDENTITY SUMMIT 2018—TERMS AND CONDITIONS

The Sponsor agrees to the following terms and conditions:

- 1. Exhibition Rules:** Sponsor hereby agrees to participate as a sponsor and/or exhibitor at the 2018 Digital Identity Summit (the "Event"). ThreatMetrix and its respective agents and representatives reserve the right to make changes to the Event, including, without limitation, dates, times and location. ThreatMetrix shall make commercially reasonable efforts to notify Sponsor of any such changes within a reasonable timeframe; provided, however, that in no event shall ThreatMetrix or any of its respective employees, officers, directors, affiliates or agents (collectively, "ThreatMetrix Parties") be liable for any damages arising from such changes or notice.
- 2. Disturbance:** Immediately upon request from ThreatMetrix, Sponsor shall remove any exhibit (or element thereof) that, in ThreatMetrix's sole discretion, is deemed objectionable, unsafe or detracts from the Event because of noise, method of operation, or any other reason. Sponsor agrees not to display nor offer for sale at the Event any products, services, or promotional materials that (a) infringe the intellectual property or other rights of ThreatMetrix or any other third party; or (b) disparage or depict ThreatMetrix or any other Event sponsor or exhibitor in an objectionable manner as determined by ThreatMetrix in its sole discretion. ThreatMetrix reserves the right to remove or have removed any such exhibits (or element thereof) in its sole discretion. In no event shall any ThreatMetrix Parties be liable for any refund or other damages or expenses incurred by Sponsor in connection with or arising out of any actions taken by ThreatMetrix pursuant to this Section 2.
- 3. Event Contractors:** Sponsor agrees to provide and/or install its own collateral for the Event. ThreatMetrix Parties assume no responsibility or liability for any of the products and/or services delivered by Sponsor's contractors or any other contractor, vendor or service provider providing such services.
- 4. Compliance:** Sponsor agrees to comply with all applicable federal, state and local laws and regulations.
- 5. Insurance:** Sponsor agrees to acquire and maintain reasonable insurance coverage for the Event. Sponsor acknowledges and understands that ThreatMetrix does not maintain insurance covering Sponsor's personnel or property and it is the sole responsibility of Sponsor to obtain such insurance.
- 6. Payment Terms:** Upon execution of this agreement, Sponsor agrees to pay the fees identified on the attached order form. If this agreement is executed by Sponsor on or before February 29, 2018, fees are due and payable in full 30 days from receipt of an invoice for the same. If this agreement is executed by Sponsor after February 29, 2018, payment for the fees will be due and payable upon receipt of an invoice for the same. Notwithstanding the foregoing, in no event shall Sponsor be permitted to move in, set up or participate in the Event unless the fees are paid in full by August 1, 2018. ThreatMetrix reserves the right to cancel and/or-re-assign Event locations if payments are not received when due.
- 7. Cancellation:** On or before February 29, 2018, Sponsor may cancel this agreement without cause and without penalty by providing written notice to ThreatMetrix. Following February 29, 2018, Sponsor may cancel this agreement by providing written notice to ThreatMetrix, provided, however, that Sponsor understands and agrees that such cancellation will be subject to a cancellation fee in the amount of 100% of the total fee as liquidated damages and not as a penalty. ThreatMetrix may cancel this agreement at any time for convenience. Upon such cancellation for convenience by ThreatMetrix, ThreatMetrix shall refund any fees previously paid by Sponsor under this agreement.
- 8. Force Majeure:** Neither party shall be held responsible for any delay or failure in performance of its obligations hereunder to the extent such delay or failure is caused by fire, flood, strike, civil, governmental or military authority, acts of God, acts of terrorism, acts of war, epidemics, the availability of the Event space or other similar causes beyond its reasonable control and without the fault or negligence of the delayed or non-performing party or its subcontractors.
- 9. Publicity:** Sponsor grants ThreatMetrix a license to use Sponsor's name and logo for ThreatMetrix's promotion of the Event using social media.
- 10. Limitation of Liability:** THREATMETRIX PARTIES SHALL NOT BE LIABLE TO SPONSOR FOR ANY DAMAGE, LOSS, HARM OR INJURY TO SPONSOR OR ITS PROPERTY OR BUSINESS RESULTING FROM ANY REASON WHATSOEVER IN CONNECTION WITH THE EVENT. IN FURTHERANCE AND NOT IN LIMITATION OF THE FOREGOING, THREATMETRIX PARTIES SHALL IN NO EVENT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES, OR DAMAGES FOR LOSS OF PROFITS, REVENUE, DATA, OR USE INCURRED BY SPONSOR, WHETHER IN ACTION IN CONTRACT OR TORT, EVEN IF THREATMETRIX PARTIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THREATMETRIX PARTIES' ENTIRE LIABILITY FOR DAMAGES HEREUNDER SHALL IN NO EVENT EXCEED THE AMOUNT OF FEES PAID BY SPONSOR UNDER THIS AGREEMENT.
- 11. Indemnification:** Sponsor agrees to indemnify, defend and hold ThreatMetrix Parties harmless against all claims, demands, costs, liabilities, losses or damages (including all reasonable attorneys' fees) to persons or property, arising out of, related to or caused by (a) Sponsor's installation, removal, maintenance, occupancy or use of the Sponsor's exhibit at the Event or participation in the Event or (b) the gross negligence and willful misconduct of Sponsor and/or its employees, agents or representatives.
- 12. Governing Law.** The validity, construction, and interpretation of this Agreement and the obligations of the parties hereto shall be governed by and construed in accordance with the laws of the State of California in the United States, without regard to its choice of law principles.
- 13. Miscellaneous:** This agreement constitutes the entire understanding between ThreatMetrix and Sponsor with respect to the subject matter hereof. Terms and conditions set forth in any purchase order or other document provided by Sponsor to ThreatMetrix that differ from, conflict with, or are not included in this agreement shall not be part of any agreement between ThreatMetrix and Sponsor unless specifically accepted as part of this agreement by ThreatMetrix in writing. No failure or delay by any party in exercising any right and remedy shall operate as a waiver thereof, and a waiver of a particular right or remedy on one occasion shall not be deemed a waiver of any other right or remedy or a waiver on any subsequent occasion. All notices to ThreatMetrix shall be delivered to ThreatMetrix, Inc., 160 W. Santa Clara St., Suite 1400, San Jose, CA 95113, Attn: Legal Dept. and email to legal@threatmetrix.com. All notices must be in writing and delivered either in person, by nationally recognized express courier or by public postal service for which a delivery receipt is obtained. Notice will be deemed effective when actually received or when delivery at the proper address has been confirmed by written evidence.

“Good dive into the details while
balancing the ‘geek speak’.”



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